



BUSINESS FUTURES: TREND 4: SUPPLY UNBOUNDED

VIDEO TRANSCRIPT

Organizations took drastic steps to keep goods moving throughout the pandemic. Yet, despite increased costs of fulfillment, customer expectations are still often not met. Now, businesses are moving to decentralized networks that use on-demand production. We call this Signal: Supply Unbounded.

Leading organizations are decoupling fulfillment from distance, fulfilling more orders from a smaller footprint and with less waste.

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