



# **BUSINESS FUTURES: TREND 2: PUSHED TO THE EDGE FROM THE FUTURE**

## **VIDEO TRANSCRIPT**

To adapt to fragmenting markets and evolving local preferences, organizations are adopting the principles of edge computing—creating highly networked, decentralized teams to make day-to-day decisions, freeing headquarters to focus on growth and strategy. We call this Signal: Pushed to the Edge.

Leading organizations are flattening conventional hierarchies to restructure the workforce into empowered multi-disciplinary teams and allow true “think global, act local” behavior.

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