



COMBATTING CYBERCRIME'S PERFECT STORM

VIDEO TRANSCRIPT

[Music]

James Slessor: Hello, my name is James Slessor, & I lead our global public service practice at Accenture. I am excited to join you today for the CNBC evolve livestream on cyber security.

The pandemic created an optimal environment for the growth of cyber threats. Lockdown made more traditional physical crimes harder & more risky. Digital footprints exploded as people shifted to working from home, Governments have & continue to inject huge stimulus packages into economies, increasing the potential for fraud, & all of this on top of the ongoing threat from emerging technologies,

The result is an unprecedented opportunity for criminals & nation states willing to take advantage. So what does this mean for public safety agencies, & all involved in addressing the cyber security challenge? I see 4 key areas: first, become nimbler. Threats can change rapidly, make sure your operating model allows flexibility, & your organization to move at speed

Second, equip your workforce with the skills, capabilities & resources to address changing cyber threats. Third, embrace new technology using the powerful benefits of cloud, platforms, AI, digital twins & robotics

And finally, expand & rethink partnerships. Public, private & third sectors must come together to find new innovative ways to stay ahead of the threat.

The cyber security challenge is significant, evolving, boundless, but combining human ingenuity and technology, driven by bold leadership & collaboration, it can be overcome