

How to Decide if Your Product Qualifies for IoT

When deciding if your product qualifies for IoT, there are 5 important questions to ask about your product. The answers to these questions will determine whether your product qualifies for IoT conversion.

Is there data you can gather when customers use your product?

What are the current hardware capabilities? Can you update it to include IoT hardware?

What are the current software capabilities? Can you update it to include IoT software?

Do you currently have the capital to invest in the research and development it will take to make your product IoT compatible?

Is there a current market for your product? Have you done market research to test its viability?
