



PROJECT MEMORY LANE: BJÖRN

VIDEO TRANSCRIPT

There are thousands of inspiring life stories yet to be told.

With Project Memory Lane, we want to enable Stockholmers to share their stories.

We have developed the world's first ever reverse engineered Voice Assistant that can drive a meaningful conversation and ask personal questions.

<Conversation Start>

Voice Assistant: Hi Björn, can we continue talking about your strongest memories?

Björn: It was the first liberation demonstration in Stockholm. That's where I met one of my current best friends. Claes is his name.

<Animation Start>

"Björn Gate, 78 y/o"

<Animation End>

Björn: And that eventually turned into a huge movement where pride was emanated from these demonstrations.

<Conversation End>

For more than 100 years we have warmed Stockholm. Now we are taking the next steps towards making our city warmer in a new way, by letting people take part of these amazing life stories.

Listen to the full conversation between Björn and the Voice Assistant, or share your own story at Stockholmexergi.se/memorylane

<Animation Start>

Stockholm exergi

Together we make Stockholm warmer.

#medgemensamkraft

<Animation End>

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